

CAITLYN ANN HAGEN

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EDUCATION

PURDUE UNIVERSITY, *West Lafayette, IN*

Bachelor of Science, Expected Graduation: May 2027

Major: User Experience (UX) Design

Purdue Polytechnic Institute

- Member, Alpha Omicron Pi Sorority
- Women in Technology Learning Community
- Purdue Polytechnic Institute Student Ambassador
- Campus representative for The Collegiate Lineup, a collegiate apparel company

PROFESSIONAL EXPERIENCE

THRIFTBOOKS GLOBAL LLC, *Seattle, WA*

Summer 2024

User Experience Design Intern

- On-site UX Design intern working within the marketing team.
- Redesigned the UX/customer experience on the ThriftBooks.com wholesale pages. Project included constructing a customer journey map, designing a new UX page flow, developing wireframes, and composing stories for the web development team. Presented recommendations to the CEO and core executive team.
- Additional projects included graphic design and ideation for various marketing programs/promotions.
- Worked cross-functionally across the organization, interacting with the Web Development and Operations teams, as well as the overall marketing team.

TARGET CORPORATION, *Sammamish, WA*

Aug 2021 – Present

Food and Beverage Team Member (Currently during school/summer breaks)

- Maintain stocked shelves and unloading inventory shipments in a timely manner.
- Assist with customer's questions and needs.

STAGE LEFT DANCEWEAR, *Bellevue, WA*

Sept 2021 – Aug 2023

Front desk/Sales Associate

- Engaged with customers, managed orders, opened and closed the store.

PROFESSIONAL SKILLS

- Communication, collaboration
- Creativity, innovation
- Organization, adaptability
- Critical thinking, problem solving
- Project management, leadership
- Strong work ethic, self-motivation

TECHNICAL SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Figma
- Jira
- Microsoft Office
- Visual Studio Code